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Sugar Plus - fuelling the future of food, energy and fabrication

Fellow industry participants,

The future of the Australian sugarcane industry is bright, but it is not without challenge.

That's why representatives from across the industry's value chain have come together to co-develop a vision and roadmap that sets out how we can collaborate to strengthen and expand our important industry over the medium to long term.

Today, the industry releases its shared vision and roadmap: **Sugar Plus – Fuelling the Future of Food, Energy and Fabrication**.

Our history and value chain are complex. While we have come a long way – and have many attributes which are enviable relative to other agricultural commodities in Australia – the world and its people, tastes, preferences, and ways of farming and doing business continue to evolve.

The industry in Australia must keep up and make the most of the huge opportunities in front of us.

The sugarcane plant is one of the most resilient and adaptable plants on Earth – it is the perfect ingredient to help fuel the future of Food, Energy and Fabrication:

- **Food** is where it all starts – raw sugar will continue to play an important role in feeding the world over the long term, and sugar is an important feedstock for the new generation of animal-free foods;
- **Energy** that builds on current co-generated power and ethanol production to provide the next frontier of sustainable mobility and power – the sugarcane plant is one of the best natural sources for transforming into renewable energy and biofuels for heavy transport and aviation; and
- **Fabrication** for the future – making products that enable a more sustainable way of life, including much-needed replacements for the many plastic items that are produced and used every day.

Our industry knows that these opportunities need to be pursued in a sustainable manner. We are committed to growth pathways that look after our people, the products we produce, and the planet.

To realise the Sugar Plus vision, our roadmap sets out measures to strengthen and build our industry, whilst charting a path to a bigger, bolder future for the businesses and communities at the heart of our industry's future in Australia.

While some parts of the roadmap are focused on **better business-as-usual** and **adding value** to current operations across the value chain, other parts are about the steps we need to take to unlock the vast opportunities presented by the **bioeconomy**.

Realising the opportunities will take significant effort and collaborative action across the industry, supported by our partners in the State and Federal governments. The undersigned stand together in common support of this industry roadmap.

You can find out more about our vision and roadmap through your industry representative organisation, or on the [Industry Roadmap page](#) of Sugar Research Australia website.

Yours sincerely



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